

# Train your customer for phishing attacks

## Cybersecurity threats target everyone, including your organization.

Canadian SMBs are under attack every day, and many struggle with maintaining a cybersecurity strategy. You can invest in a mature cybersecurity posture. However, managing cybersecurity solutions is complex and requires costly investments in infrastructure and skilled staff.



### TRAIN benefits in a nutshell:

- » Your internal IT and support teams can maintain focus on supporting your company's core business.
- » **TRAIN** provides baseline testing to assess your organization's phish-prone percentage, continuously trains and tests your employees, and offers insights through actionable reports.
- » **TRAIN** is a cloud-based Security Awareness service that guarantees Canadian Data Residency.
- » ISA can provide advanced and custom phishing and learning modules that surpass off-the-shelf Security Awareness solutions.
- » **TRAIN** always stays up to date and relevant for your organization; you don't have to manage another tool.
- » Through on-going training, the phish-prone percentage of the average organization is reduced to less than 5% after 1 year.

## Let ISA's industry leading SOC-as-a-Service do the work for you!

Recently named a Major Player in Canadian Security Services by IDC MarketScape®, ISA offers industry leading SOC-as-a-Service solutions, powered by its Cybersecurity Intelligence & Operations Centre (CIOC). Your ISA Certified Partner can help reduce your cybersecurity risk, by deploying a Security Awareness service like **TRAIN**.

## Keep your organization safe with Cloud-based Security Awareness.

Here are the top 8 reasons why **TRAIN** can be perfect for you:



SOC-as-a-Service model



24x7x365 Support and alerting



Canadian Data Residency



Best-in-class security experts



Monthly relevant phishing campaigns



Advanced phishing training for end clients



State of the art CIOC with 99.999% availability



Easy to understand insights through dashboards